Make voice a mission-critical channel for your business. It can be used to close user transactions and as a way to generate interest in your product or service. But is your voice channel secure? And does it provide you with the full user context for engagement?

You’ve likely used voice as a channel outside of your app or web experience, which means your customers don’t have context into who’s calling or why, and your communication is labeled “spam” even before they answer!
Signed Call

Signed Call is an industry-first, in-app voice capability for trusted and contextual communication with your users that gives you a competitive advantage by being able to reach out to your users using an in-the-moment channel that is unique, more engaging, and totally secure.

**Voice Channel Challenges**

- Happens outside of app, leading to user mistrust
- Missed leads due to unreachability or unanswered calls
- Lack of user context means poor customer experience and long, inefficient communication
- No option to monetize your voice channel

**Thoughtful and in-the-moment**

Interact within the app, without moving out of the app or switching tabs

**Enables full context**

Track previous engagements and understand individual needs in order to offer a personalized experience

**Inspires trust**

Privacy and security are built-in since users never share their phone numbers and always know why you’re contacting them
Why Signed Call?

- Voice is integrated with other channels in CleverTap, for enhanced context and personalization
- World's lightest SDK’s for voice, 5 mins integration
- No hidden charges and guaranteed savings on your existing cloud telephony plan
- Built-in screens for incoming, ongoing, and outgoing calls, makes developer efforts negligible
- Real-time metrics for user engagement that can be integrated with third-party solution providers
- Best-in-class call success ratio, quality, and latency rates

About CleverTap

CleverTap is the World’s No.1 retention cloud that empowers digital consumer brands to increase customer retention and lifetime value. CleverTap drives contextual individualization with the help of a unified and deep data layer, AI/ML-powered insights, and automation enabling brands to offer hyper-personalized and delightful experiences to their customers.

For more information, visit clevertap.com or follow on LinkedIn and Twitter.

1300+ Customers | 100+ Countries | 10,000+ Apps

Trusted by Leading Brands Globally

- gojek
- TD
- Electronic Arts
- TED
- carousell
- Premier League
- Jerry
- Jio
- PAPAJOHNS
- TESCO

See Signed Call in action

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